

Big Wheel Racing Team

2010 Resume

Sponsorship & Affiliations
Application for 2010 Season



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Big Wheel Racing
www.bigwheelracing.org

Big Wheel Racing Team

Introduction

Big Wheel Racing is an international multi-sport racing team. We have members in California, Colorado, New Mexico, Oregon, Wisconsin, Canada, France, Germany, Italy, Netherlands and Switzerland. We participate in all types of international, national and local cycling events: mountain, road, cyclocross, triathlons, and adventure races. Team members participate in United States of America Cycling (USAC) races in all disciplines; 12-hr, 24-hr, and 100-mile endurance events, adventure races; and many similar races in Europe. A large percentage of the team competes on single speed bicycles, in both off-road and road events.

In 2009 *Big Wheel Racing* team members made a significant donation to World Bicycle Relief, which was matched by our bike shop sponsor. The donation purchased six bicycles and six caregivers, providing support for up to 120 patients and families affected by the HIV/AIDS epidemic. See <http://www.worldbicyclerelief.org/> for more information.

Big Wheel Racing members also contribute to local cycling and multiuse trail advocacy efforts and we plan to continue to participate in local, regional, and national, mountain biking races, rides, events, and festivals. One member is a licensed USAC Official. We seek to maintain and also create new partnerships with sponsors who share our interests. The following pages will provide you, a potential *Big Wheel Racing* Sponsor, with information on the team, its members, and what we seek from sponsors.

Objective: *Big Wheel Racing* wishes to continue development of our team and through active promotion of the group, our principles and activities, and by wearing team racing apparel not only at races and events, but also when training. In addition, *Big Wheel Racing* seeks sponsors to help our team members by purchasing ad space on the clothing and our website to help offset the high costs of racing.

The ads can be placed on the team clothing apparel, at a location agreed upon with the sponsor for a small fee (\$300 to \$700, with the price based on placement). Sponsorship can also come in the form of pro discounts or promotions offered from a company to the members of the group. These types of sponsorships are primarily from national biking, apparel, and nutritional companies, or local service suppliers.

In addition, *Big Wheel Racing* requests that products, coupons for discounts, or other enticements be donated to our team in order to help promote the sponsor's business and products. We leave it up to the creative imagination of the sponsor to indicate what they wish to provide. We will perform product reviews and promote the products on our website and individual blogs.

This presentation is to acquaint you, a potential sponsor of *Big Wheel Racing*, with the accomplishments of the team, and what we plan to do for the 2010 season! We hope that you will join us!

Big Wheel Racing Team

Big Wheel Racing is...

Name	Home	Disciplines
Jennifer Albright	Albuquerque, NM	Mountain, Cyclocross
Lyn Alter	Albuquerque, NM	Mountain, Road
Thibault Banon-Selves	France	Mountain
Andrew Carney	Ft Collins CO	Mountain, Road
Stephen Carney	Ft Collins CO	Mountain, Road
Michael Cleveland	Germany	Mountain
Amy Crotty	Santa Fe, NM	Mountain, Road
Devin Curran	Onalaska WI	Mountain
Martin Dudel	Germany	Mountain
Phil Fogg	Germany	Mountain
Dominic Garcia	Santa Fe, NM	Mountain, Road
Claudia Goodell	Albuquerque, NM	Mountain, Road
Lenny Goodell	Albuquerque, NM	Mountain, Road, Cyclocross
Susan Grandjean	Portland OR	Mountain, Adventure Races
Martin Griff	Germany	Mountain
Eric Hansen	Germany	Mountain
Mat Haussener	Gurzelen, Switzerland	Triathlon, Mountain
Jeff Hemperly	Rico, CO	Mountain, Road
Chris Hereford	Albuquerque, NM	Mountain, Cyclocross, Road, USAC Official
Ed Husted	Italy	Mountain, Cyclocross
Gabriel Imling	Schweinfurt , Germany	Mountain
Donna James	Rio Rancho, NM	Mountain, Road
Greg Kaufman	Rio Rancho, NM	Mountain, Road
Angie Koppa	Germany	Mountain
Justin Koppa	Germany	Mountain
Mark Mages	Durango, CO	Mountain
Michael Mangan	Albuquerque, NM	Mountain, Road, Cyclocross
Vincent Riboulet	France	Mountain
Cal Rickard	Evergreen CO	Mountain, Road
Scott Sportsman	Vancouver CAN	Mountain, Cyclocross
Emily Sportsman	Vancouver CAN	Mountain
Jochen Spuck	Konolfingen, Switzerland	Mountain
Jelle Tienstra	Amersfoort, Netherlands	Mountain
Jeni Turgeon	Durango, CO	Mountain, Road
Matt Turgeon	Durango, CO	Mountain, Road
David Wilson	Santa Fe NM	Mountain, Road

Big Wheel Racing Team

Fall 2008 and 2009 Highlights

Event	When	Where	Type	Results
NM Cyclocross Series, 10 Races	Oct-Dec	Albuquerque, NM	Cyclocross	1 BWR, 1 st CAT ¾ (SS)
NM Cyclocross State Championship	Dec	Albuquerque, NM	Cyclocross	1 BWR, 3 rd CAT 3 (SS)
12 Hours of Temecula	Jan	Temecula, CA	Mtn, Endurance	4 BWR, 1 st Male Expert Solo, 2 nd Co-Ed (SS), 3 rd SS Male
Rio Bravo Rumble	Jan	Bakersfield, CA	Off-road Duathlon	2 BWR, 1st Female 21-34, 4th Men 35-49
El Paso Puzzler	Feb	El Paso, TX	Mtn, Endurance	2 BWR, 1 st SS Male, 7th Cat 1 Male
24 Hours of Old Pueblo	Feb	Tucson, AZ	Mtn, Endurance	5 BWR, 3 rd 4 person SS, 5 th Solo SS Male, 18 th Solo SS Male, 6 th Co-Ed Duo (SS), 14 th 4 person open
CSU Criterium	Feb	Fort Collins, CO	Road	1 BWR, 4th Male
San Ysidro Dirty Century	Mar	Rio Rancho, NM	Mtn, Endurance	3 BWR, 3 rd SS Male (123 mile), 4 th SS Male (123 mile), 6 th Male (82 mile)
Coyote Classic, NMORS	Mar	El Paso, TX	Mountain, XC	1 BWR, Cat 1 Men 40-49
New Belgium STXC	Apr	Fort Collins, CO	Mountain, XC	1 BWR
Rabbit Valley Rally, MSC	Apr	Fruita, CO	Mountain, XC	1 BWR, 2 nd CAT 2 Men 19-29
Munich City Marathon	Apr	Munich, Germany	Mtn, Endurance	1 BWR, 86 th male open
Homberg XC	APR	Homberg, Switzerland	Mountain, XC	1 BWR, 1 st Male
Cerillos del Coyote, NMORS	Apr	Socorro, NM	Mountain, XC	2 BWR, 1 st SS Female, 12th Cat 1 Men 40-49
South Baldy Hill Climb, NMORS	Apr	Socorro, NM	Mountain, XC	2 BWR, 2 nd SS Male, 8th Cat 1 Male 40-49
Alien Run	Apr	Aztec, NM	Mountain, XC	4 BWR, 2 nd Female, 3 rd Cat 1 SS Male, 5th Cat 1 Male 40-49, 6th Cat 1 Male 40-49
NM Schools Mtb Series	Apr-Jun	Albuquerque, NM	Mountain, XC	1 BWR, CAT 1 (SS)
Iron Horse Classic	May	Durango, CO	Road	3 BWR, 24 th SW 45-54, 21 st SM 35-45, 94 th SM 45-54 on SS
Pajarito Punishment,	May	Los Alamos, NM	Mountain, XC	1 BWR, 9th Cat 1 Male 40-49

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Event	When	Where	Type	Results
NMORS				
Cochiti 100	May	Cochiti, NM	Mtn, Endurance	2 BWR, 1 st SS Male
12 Hours of Mesa Verde	May	Cortez, CO	12 Hr Mtn	8 BWR, 5 th Solo SS Male, 6 th Solo SS Female, 9 th Duo Male, 10 th Solo SS Male, 10 th SS Duo (1 st Co-ed) 21 st Solo SS Male, 50 th Solo Male
Thierachern TT	May	Thierachern, Switzerland	Road TT	1 BWR, 3 rd Male
Lagnau-Zaeziwil TT	May	Langnau, Switzerland	Road TT	1 BWR, 1 st Male
Kellerwald Marathon	May	Gilserberg, Germany	Mtn, Endurance	1 BWR, 43rd SM2
Harzer MTB Event	May	Altenau, Germany	Mountain, XC	1 BWR. 22nd SM2
Bamberg Marathon	May	Bamberg, Germany	Mtn, Endurance	1 BWR, 57 th Male open
Kokopelli Trail Race	May	Moab, UT	Mtn, Endurance	1 BWR
La Tierra Torture XC, NMORS	May	Santa Fe, NM	Mountain, XC	4 BWR, 1 st SS Female, 10th Cat 1 Male 40-49 18th Cat 1 Male 40-49
La Tierra Torture STXC, NMORS	May	Santa Fe, NM	Mountain, XC	3 BWR, 1 st SS Female, 2 nd SS Male, 9th Cat 1 Male 40-49
Tuesday Night Crit Series	May-Jul	Albuquerque, NM	Road, Crit	1 BWR, Cat 5 (SS)
Chalk Creek XC, MSC	May	Nathrop, CO	Mountain, XC	1 BWR, 1 st CAT 2 Men 19-29
Chalk Creek STX, MSC	May	Nathrop, CO	Mountain, STXC	1 BWR, 1 st CAT 2 Men 19-29
Front Range 50	May	Denver, CO	Mtn, Endurance	1 BWR, 8 th Men 19-29
Original Growler	May	Gunnison, CO	Mtn, Endurance	3 BWR, 2 nd SS Female (Half), 6 th 19-29 Men (Full), 4 th 40-49 Men (Half)
Mid Netherlands Pre Summer competition	May	Soest, NL	Mountain, XC	1 BWR, 1 st Overall
Kiesen Berner Oberland Cup	May	Kiesen, Switzerland	Mountain, XC	2 BWR, 1 st Male
BC Bike Race	Jun	British Columbia	Mountain, XC Stage	2 BWR, 6 th Open Mixed
Elsa Bike Trophy	Jun	Estavayer, Switzerland	Mtn, Endurance	2 BWR, 6 th Male
Wolhusen, Stöckli Bike Marathon	Jun	Wolhusen Switzerland	Mtn, End	1 BWR

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Event	When	Where	Type	Results
Vulkan Marathon	Jun	Schotten, Germany	Mtn, Endurance	1 BWR, 34th SM2
Spessart-Bike	Jun	Frammersbach, Germany	Mtn, Endurance	1 BWR, 114th SM2
Bergrace Offroad Wageningen	Jun	Wageningen, NL	Mountain, XC	1 BWR, 1 st SS Male
Funatic Marathon	Jun	Burgebrach, Germany	Mtn, Endurance	1 BWR, 12 th Male open
Hohenfels U.S. Forces	Jun	Hohenfels, Germany	Mountain, XC	1 st Male
Teva Games - XC	Jun	Vail, CO	Mountain, XC	1 BWR, 29 th Expert Male
Wildflower Rush, MSC	Jun	Crested Butte, CO	Mountain, XC	1 BWR, 8 th CAT 1 Men 19-29
Bergrace Offroad Oosterbeek	Jun	Oosterbeek, NL	Mountain, XC	1 BWR, 2 nd SS Male
SSEC 2009	Jun	Dresden, Germany	Mountain, XC	1 BWR, 14 th SS Male
Albuquerque Century	Jun	Albuquerque, NM	Road, Century	2 BWR (SS)
Sandia View Crit	Jun	Albuquerque, NM	NM Road Series	15 th CAT 5 (SS)
Bill McLain Memorial Sandia Crest RR	Jun	Albuquerque, NM	Road Race	2 BWR, 32 th Cat 4-5, 47 th Cat 4-5 on SS
Ben Hall Epic Memorial	Jun	Albuquerque, NM	Mtn, Endurance	2 BWR, 1 st SS Male
Santa Fe Big Friggin' Loop	Jun	Santa Fe, NM	Mtn, Endurance	1 BWR SS
Purgatory Challenge	Jul	Durango, Co	Mtn, Endurance	1 BWR, 1 st Male 40-49 (SS)
12 Hrs. Of Kulsheim	Jul	Kulsheim, Germany	Mtn, Endurance	4 BWR, 6th Solo Male
Ansbach, U.S. Forces	Jul	Ansbach, Germany	Mountain, XC	1 st Male
Firecracker 50 – Marathon National	Jul	Breckenridge, CO	Mtn, Endurance	3 BWR, 19 th Open Male 19-29, 1 st Sport Male 19-29, 15 th SS Male
Breckenridge 100	Jul	Breckenridge, CO	Mtn, Endurance	5 BWR, 2 nd 19-29 Male, 6 th 19-29 Male
Sandia Peak Challenge, NMORS	Jul	Cedar Crest, NM	Mountain, XC	1 BWR, 4th Cat 1 Male 40-49
Hermosa Creek Off Road Race	Jul	Durango, CO	Mountain, XC	2 BWR, 8 th SS A Male, 3 rd SS B Male
Durango 100 Century	Jul	Durango, CO	Road	1 BWR (SS)
Frazier Mountain Madness XC, NMORS	Jul	Taos, NM	Mountain, XC	1 BWR, Cat 1 Male 40-49
Frazier Mountain	Jul	Taos, NM	Mountain, XC	1 BWR, Cat 1 Male 40-49

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Event	When	Where	Type	Results
Madness HC, NMORS				
300km Swiss Ultracycling	Jul	Switzerland	Road	1 BWR
Gunten-Grön	Aug	Gunten, Switzerland	Road Hill climb	1 BWR, 5 th Male
Grindelwald Eigerbike, Marathon	Aug	Grindelwald Switzerland	Mtn, Endurance	1 BWR
Schlaflos im Sattel	Aug	Weidenthal Germany	Mtn, Endurance	2 BWR, 7 th solo male, 15 th 2 solo male
Cedro Peak - NM State Championship, NMORS	Aug	Tijeras, NM	Mountain, XC	3 BWR, 6 th Cat 1 Male 40-49, 5 th SS Male, 7 th SS Male
Signal Peak Challenge, NMORS	Aug	Silver City, NM	Mountain, XC	1 BWR, 4 th Cat 1 Male 40-49
Escalante Days	Aug	Dolores, CO	Mountain, XC	2 BWR, 1 st SS & 2 nd overall Female, 2 nd SS Male
24 Hours in the Sage	Aug	Gunnison, CO	Mtn, Endurance	1 BWR, 3 rd 12hr Solo
NM State Road Race Championship	Sep	Tijeras, NM	Road Race	1 BWR, 24 th Cat 5 Male (SS)
NM State TT Championships	Sep	Albuquerque, NM	Road Time Trial	1 BWR, 9 th Cat 5 (SS)
Dirt Lover's Rally	Sep	Durango, Co	Mountain, XC	2 BWR, 2 nd Cat 1 Female, 8 th SS Male
24 Hours @ 7 Oaks	Sep	Boone, IA	Mtn, Endurance	1 BWR, 1 st Overall
Vapor Trail 125	Sep	Salida, CO	Mtn, Endurance	2 BWR, 4 th Male, 6 th Male (SS)
Taos Double Boundary	Sep	Taos, NM	Mtn, Endurance	3 BWR, 4 th Male (SS), 5 th Male (SS), 1 st Male (SS) – ½ DBT
SS World Championships	Sep	Durango, Co	Mountain, XC	6 BWR
Horny Toad Hustle, NMORS	Sep	Las Cruces, NM	Mountain, XC	1 BWR, 7 th Cat 1 Male 40-49
High Desert Screamer, NMORS	Sep	Gallup, NM	Mountain, XC	5 BWR *
Tour of Acoma	Sep	Acoma Pueblo, NM	Road Race	2 BWR *
Fall Blaze Century	Sep	Durango, Co	Road	3 BWR *
Oberstdorf Feneberg Marathon	Sep	Oberstdorf, Germany	Mtn, Endurance	1 BWR
Garmisch US Forces	Sep	Garmisch, Germany	Mountain, XC	1 BWR *
Ritchey Marathon	Sep	Obermmagau, Germany	Mountain, Endurance	1 BWR *
US Forces Europe MTB Championships	Sep	Hohenfels, Germany	Mountain, XC	1 BWR *

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Event	When	Where	Type	Results
Road Apple Rally, NMORS	Oct	Farmington, NM	Mountain, XC	1 BWR *
Dutch Champs SS	Oct	Netherlands	Mountain, XC	1 BWR *
NM Cyclocross Series, 10 Races	Oct-Dec	New Mexico	Cyclocross	2 BWR *
Chase the Balloons Ride	Oct	Albuquerque, NM	Road	2 BWR *
Day of the Tread	Oct	Albuquerque, NM	Road	4 BWR *
Zuni 100	Oct	Gallup, NM	Mtn, Endurance	3 BWR *
12-hours of Temecula	Nov	Temecula, CA	Mtn, Endurance	1 BWR *
SS CX World Championships	Nov	Portland, Or	Cyclocross	1 BWR *
Dawn to Dusk	Dec	Phoenix, AZ	Mtn, Endurance	1 BWR *
NM State Cyclocross Championship	Dec	Albuquerque, NM	Cyclocross	1 BWR*
National Cyclocross Championship	Dec	Bend, OR	Cyclocross	1 BWR*
Jingle Bell Triathlon	Dec	Albuquerque, NM	Triathlon	1 BWR *

SS – Single Speed class
 (SS) – Single Speed in geared class
 * projected attendance

Big Wheel Racing Team

2010 Event Plans

Event	When	Where	Type
El Paso Puzzler	Feb	El Paso, TX	Mtn, Endurance
24 Hours of Old Pueblo	Feb	Tucson, AZ	24 Hr. Mtn
San Ysidro Dirty Century	Mar	Rio Rancho, NM	Mtn, Endurance
New Mexico Off Road Series, 13 races	Mar-Oct	New Mexico	Mountain, XC
Moab Rim Ride	Mar	Moab, UT	Endurance Mtn
New Mexico Brevet Series, 8 events	Mar-Dec	NM	Endurance, Road
Dawn 'til Dusk	Apr	Gallup, NM	12 Hr Mtn
Alien Run	Apr	Aztec, NM	Mountain, XC
12 Hours of Mesa Verde	May	Cortez, CO	12 Hr Mtn
Kokopelli Trail Race	May	Moab, UT	Mtn, Endurance
Santa Fe Century	May	Santa Fe, NM	Road
Tour de Cure	May	Albuquerque	Road, Fund Raiser
Tuesday Night Crit Series	May-Jul	Albuquerque, NM	Road
Iron Horse Classic	May	Durango, CO	Road
Original Growler	May	Gunnison, CO	Mtn, Endurance
Mission to Ride Century	May	Montrose, CO	Road
German SSC	Jun	Germany	Mountain
Albuquerque Century	Jun	Albuquerque, NM	Road
Climb to Kaiser	Jun	Fresno, CA	Road
Bill McLain Memorial Sandia Crest	Jun	Albuquerque, NM	Road Race
Cochiti 100	Jun	Cochiti, NM	Mtn, Endurance
Tour Divide Race	Jun	Canada to NM	Mtn, Endurance
Firecracker 50	Jul	Breckenridge, CO	Mtn, Endurance
Bob Cook Mt. Evans Memorial	Jul	Clear Creek, CO	Road, Hill Climb
Breckenridge 100	Jul	Breckenridge, CO	Mtn, Endurance
Santa Fe Big Friggin' Loop	Jul	Santa Fe, NM	Mtn, Endurance
Leadville 100	Jul	Leadville, CO	Mtn, Endurance
Hermosa Creek Off Road Race	Jul	Durango, CO	Mountain, XC
Time Trial Series	Jul-Aug	Albuquerque, NM	Road Time Trial
State Time Trial Championship	Aug	Belen, NM	Time Trial
24 Hours in the Sage	Aug	Gunnison, CO	Mtn, Endurance
12 Hours of Steamboat	Aug	Steamboat Springs, CO	Mtn, Endurance
Schlaflos im Sattel	Aug	Weidenthal Germany	Mtn, Endurance
Enchanted Circle Century	Sep	Red River, NM	Road
State Road Race Championship	Sep	Tijeras, NM	Road Race

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Event	When	Where	Type
Vapor Trail 125	Sep	Salida, CO	Mtn, Endurance
Taos Double Boundary	Sep	Taos , NM	Mtn, Endurance
12 Hours of Snowmass	Sep	Aspen, CO	Mtn, Endurance
Durango Fall Blaze Century	Sep	Durango, CO	Road
NM Cyclocross Series, 10 Races	Oct-Dec	New Mexico	Cyclocross
Zuni 100	Oct	Gallup, NM	Mtn, Endurance
Tour of the White Mountains	Oct	Show Low, AZ	Mtn, Endurance
NM State Cyclocross Championship	Dec	Albuquerque, NM	Cyclocross
National Cyclocross Championship	Dec		Cyclocross

Big Wheel Racing Team

2010 **Big Wheel Racing** Sponsorship Form

Sponsor Information

Name of Sponsor: _____

Sponsor Representative: _____

Address: _____

Email: _____

Phone: _____

Website: _____

Type of Sponsorship (check all that apply)

Apparel and Website Advertisement.

\$300 for a JERSEY POCKET logo (back side only)

\$300 for the JERSEY/VEST Collar or Cuff

\$400 for the JERSEY/VEST Shoulder

\$400 for a JERSEY/VEST CHEST/BACK

\$500 for the JERSEY/VEST RIBS

\$500 for the SHORTS Rear (A)

\$700 for SHORTS Legs (B)

Product Discounts Amount or %: _____

Product Donations Description: _____

\$75 for Website Advertisement Only Other: _____

Notes:

1. Sponsors buying advertisements on the apparel may also get additional or larger advertisement placings if others are left unsold. Also, sponsors who provide Product Discounts & Donations only may get apparel logo placement depending on availability. Logo preference is given to paying sponsors, however.

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2. To have the logo appear on the Jersey, Sponsors need to submit vector format files (Adobe Illustrator, *.eps, or *.ai) or pay an additional \$80 artwork fee.
3. Logos from Sponsors will be placed on the www.bigwheelracing.org homepage. The sponsors should also submit webpage graphic banners.



Big Wheel Racing Team

2010 **Big Wheel Racing** Custom Socks

Get customized socks for your business

Through a sponsorship agreement with SockGuy, *Big Wheel Racing* can design and deliver customized cycling socks with your business's logo and colors.

With the input from your business, *Big Wheel Racing* will perform the design of the sock, including artwork and colors. The minimum order is 120 pairs, and the cost is:

\$8.00 a pair for acrylic (a minimum total of \$960).

\$8.50 a pair for wool (a minimum total of \$1020).

The socks typically retail for \$12-14 a pair, resulting in profit of \$480-660.

The socks are available in a size S/M (6-10) and L/LX (9-13)



Sock Order Information

Name of Business: _____

Business Representative: _____

Address: _____

Big Wheel Racing Team

Email: _____ Phone: _____

Website: _____

Type of socks desired (acrylic/wool) _____

Number of pairs (minimum 120) _____ Sizes _____

Logo: _____

Tag Line: _____

Colors: _____

